



TOWN OF
GRIMSBY



Mayor's Business Breakfast

Hosted by:
Grimsby Economic Development Advisory Committee
Featuring remarks from Mayor Jeff Jordan

Thursday, February 26, 2026
7:30 – 10:00 a.m.

LiUNA Training Centre | 260 Hunter Road, Grimsby



Keynote Speaker - Mary Rowe
President and CEO, Canadian Urban Institute



“Live Well. Work Well. Invest in Grimsby.”

– *Where Quality of Life Fuels Economic Success* –

Quality of Life as an Economic Advantage to attract and Retain Businesses

In today’s economy, businesses look for more than infrastructure and incentives. They choose communities where people want to live, work, and build their futures. Grimsby’s strong quality of life is a real economic advantage. It attracts talent, encourages investment, and helps businesses retain employees long term. Access to good schools, parks, and community amenities supports a stable and productive workforce. When people enjoy where they live, they are more likely to stay with their employer and invest in the community. Through ongoing investments in critical infrastructure, quality-of-life amenities, and community services, the Town of Grimsby is strengthening its competitive advantage—earning recognition as Ontario’s #2 mid-sized community (based on population 30,000 - 99,999) and a premier location to live and operate a business.

Top 10 Quality of Life Factors That Give Grimsby a Competitive Edge

- Strong Schools & Education** – Preparing a skilled, adaptable workforce.
- Parks, Trails & Waterfront** – Supporting health and well-being.
- Engaged Community** – Active volunteerism and civic participation.
- Arts, Culture & Heritage** – Enriching creativity and local identity.
- Strategic Location & Transportation** – Easy access to the GTA, Hamilton, and Niagara.
- Safe Neighbourhoods** – Peace of mind for families and employers.
- Diverse Housing Options** – Meeting the needs of all generations.
- Health & Wellness Services** – Access to hospitals, clinics, and fitness facilities.
- Sustainable Growth** – Environmental stewardship and green space.
- Strong Economy & Governance** – Transparent leadership and business confidence.

Grimsby’s focus on these priorities makes it a place where prosperity and quality of life go hand in hand—attracting both residents and businesses for long-term success.

- 7:30-8:00 am** Registration
- 8:00-8:30 am** Breakfast and Networking
- 8:30-8:35 am** Introduction, Frank Miele – Economic Development Manager
- 8:35-8:40 am** MC, Reg Freake – Councillor & Grimsby Economic Development Advisory Committee (GEDAC) Chair
- 8:40-8:45 am** Jeff Jordan - Mayor of the Town of Grimsby
- 8:45-9:30 am** Mary Rowe – President and CEO of the Canadian Urban Institute
- 9:45-9:55 am** Q&A Panel
- 9:55-10:00 am** Business Card Draw
Closing Remarks

“ The Mayor’s Business Breakfast provides valuable opportunities for local business leaders to connect, share ideas, and engage in meaningful dialogue with Council and Town staff – strengthening relationships, supporting business growth, and helping ensure Grimsby’s business community remains informed, connected, and heard. ”

– Mayor Jeff Jordan, February 2026

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